

TOGETHER
DIGITAL
HAVE POWER. WILL SHARE.

2021
**PARTNER
PACKAGES**
INSPIRE. INFORM. EMPOWER.





TOGETHER DIGITAL

WHY PARTNER?

WHAT BEING A SUPPORTER OF WOMEN IN DIGITAL CAN DO FOR YOUR COMPANY

AWARENESS



INFORMATIVE &
EMPOWERING
EVENTS



THOUGHT
LEADERSHIP &
ALLYSHIP

RECRUITMENT



JOB
BOARD



MEMBER
DIRECTORY

RETENTION



24/7 ONLINE
SUPPORTIVE
COMMUNITY



WEEKLY
ASK & GIVE
CIRCLES



TOGETHER DIGITAL

MORE THAN A NETWORK

WE ARE A SISTERHOOD

Since 2016, we've been helping women make meaningful and lasting connections in their careers.

HOW?

Through our Ask & Give Exchange, you will have access to some of the most influential and knowledgeable women in digital. Our members are willing to choose collaboration over competition, to ASK, GIVE, and GROW together. Giving your team a constant source of solutions and support.



ASK.
GIVE.
GROW.™

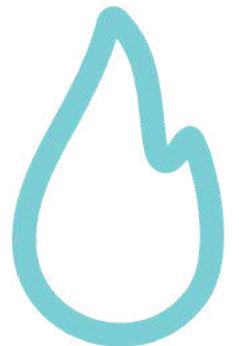


TOGETHER DIGITAL

2021 // EVENTS TO SPONSOR

IN PERSON OR ONLINE, OUR EVENTS ARE UNLIKE ANY OTHER.

- Weekly Ask & Give Interview Lounge
- Several Weekly Ask & Give Circles
- Custom Partner Events
- Virtual Job Fairs
- Chapter Events
- September Columbus Conference (in-person)



2021 // EVENTS

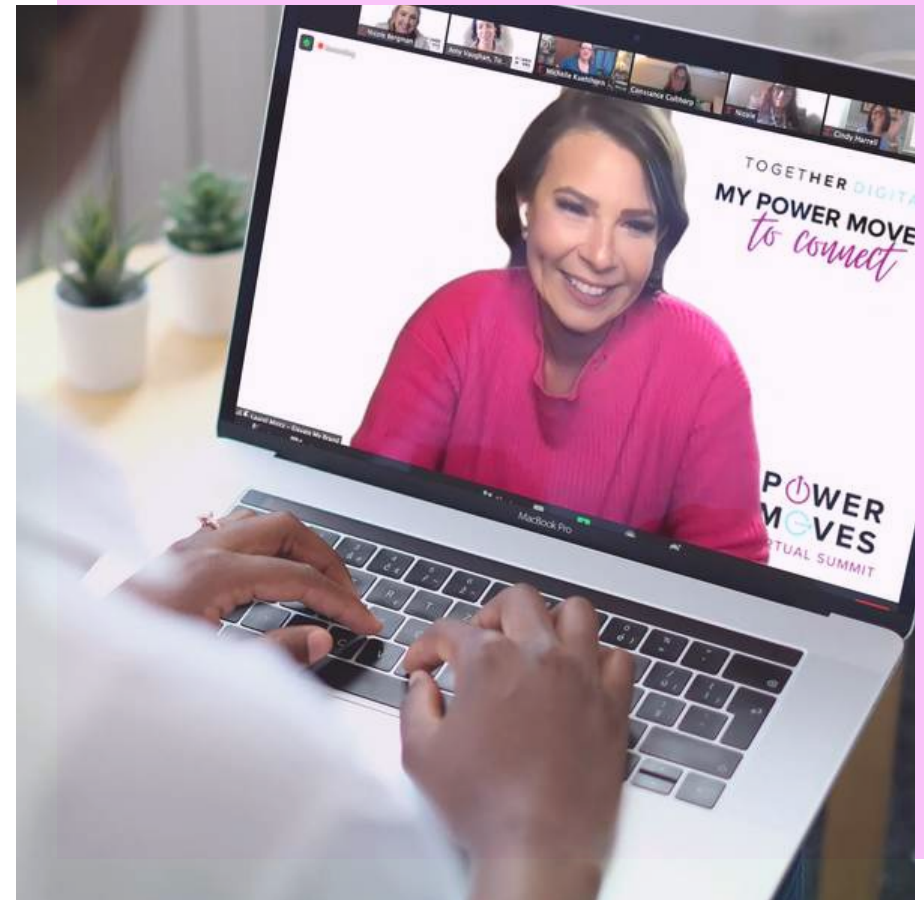
TOGETHER DIGITAL

ASK & GIVE

 LOUNGE

LISTEN. LEARN.
LEAVE INSPIRED.

Stop by our Ask & Give Lounge every Friday at 12 ET for a dose of power, knowledge, and an Ask & Give session with top-tier women in digital.



* Ask about Quarterly sponsorships and/or how to get your women featured.

WEEKLY

TOGETHER DIGITAL

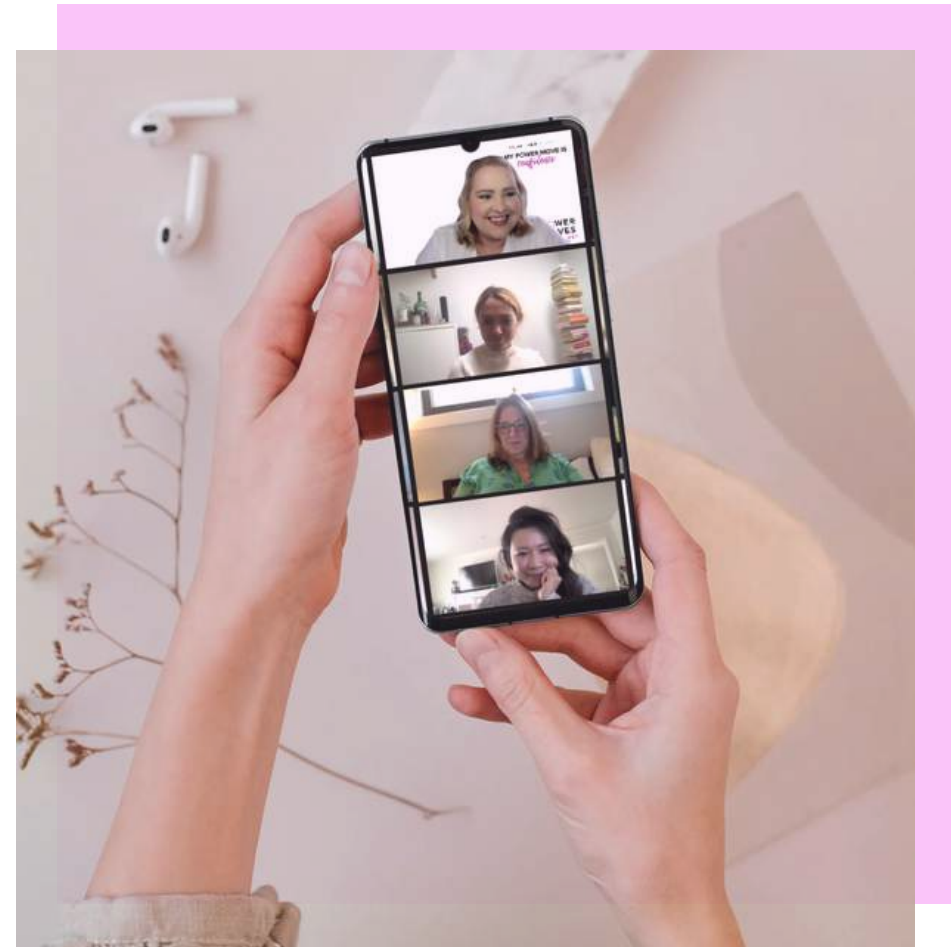
ASK & GIVE



PEER SUPPORT & SOLUTIONS

As women in digital, one of the BEST resources we have is EACH OTHER. Through our open topic Ask & Give Members-Only Circles, we can help you tackle any professional crisis you may be facing. These circles build connections, confidence, and so much more for our members.

2021 // EVENTS



* Ask about headline sponsorship opportunities.

WEEKLY

2021 // EVENTS

TOGETHER DIGITAL

VIRTUAL JOB FAIR

FIND TOP DIGITAL
TALENT NOW

We're bringing together some of the best women in digital alongside the businesses that want to hire them in this one-day virtual event.



*Packages starting at \$750

12.2021

TOGETHER DIGITAL

REUNITED

AND

REIGNIGHTED

CONFERENCE

COLUMBUS + VIRTUAL

We're bringing the best of digital, tech, and women's empowerment to reignite our industry and woman-kind, post-COVID. This is a full-day hybrid (virtual and in-person) event of powerful and insightful talks, panels, and workshops.



*Packages starting at \$2,500

9.23.21



COVID CONTINGENCY

We know that connection, collaboration, and education can happen from anywhere. And, the health and safety of our members is a priority.

Our plan for in-person events for the 2021 year will be based on the CDC recommendations for such occasions. If/when we meet, it will be following their guidelines.

Our team will work with you to ensure impact no matter the situation.





TOGETHER DIGITAL

// PAST SUPPORTERS



Lbrands

GREY Midwest



MEMBERS // BY THE NUMBERS

40%

client side

50%

agency side

40K+

event attendees /year

1K

members

100K+

social impressions
/ month

10%

freelancers/ one
woman show

10K

messages
/ week

COMMON TITLES

- CEO/Owner
- Director
- Manager
- Marketing
- Analytics
- Project Manager
- Designer / UX
- HR, Development
- Operations



WHY SPONSOR A GROUP?

- Teambuilding for the women of your office(s)
- Professional growth & learning opportunities
- An additional resource for your ERG & DEI efforts
- Makes a great recruiting sign-on bonus!
- Custom partner events available
- Potential savings on future sponsorships



*Ask about groups of 5+ savings



TOGETHER DIGITAL

LET'S GET STARTED!

Click below to set up a meeting to talk about your goals. From there, we can create a custom package.

It's time to make some magic.

SCHEDULE NOW >>