

TOGETHER DIGITAL

POWER

MOVES

VIRTUAL SUMMIT

LEADERSHIP

MONEY

TECH

FOR WOMXN

"In 2020, women gained back less than half the jobs they lost at the worst of the pandemic. Women, who endured the first female recession in the nation's history, have still only regained 44.6 percent of the 12.1 million jobs they lost between February and April"

This past year impacted so many, some more than others. That's why we are hosting our first Virtual Summit of 2021 on POWER MOVES. To help empower, inform, and enable women in digital to use their collective knowledge and wisdom - to begin to rebuild our careers and establish our sense of worth and power in the New Year.

ABOUT US

TOGETHER DIGITAL

Our purpose is to educate and empower womxn within digital to be their best selves both professionally and personally.

We are the network where women help women succeed in digital – and in life.

Today, Together Digital, formerly Women in Digital, is over 1,000 members strong. Funded by our founding members and supporters like you, our organization is truly built by us and for us.

The power of our network grows by the day as members trade Asks & Gives: their digital expertise and know-how, professional development insights and friendship.

After just a few months of membership, our members report they feel more confident and more equipped to elevate their career at a faster pace.



EVENTS

TOGETHER DIGITAL



IN PERSON OR ONLINE, OUR EVENTS ARE UNLIKE ANY OTHER.

The energy, information, and inspiration are abundant. Our members and attendees are here to ASK, GIVE, and GROW through who they meet and what they learn. They are ready for action, to make things happen.

We achieve this by creating a safe, open, and approachable environment where members and partners alike can make real connections and build real relationships—**placing our partners in a prime position for making an impact.**





VIRTUAL | SUMMIT PACKAGES

*CUSTOM PACKAGES AVAILABLE UPON REQUEST

GOLD
3 K

3 AVAILABLE

INCLUDES:

- Introduction before Keynote
- 4 Event tickets
- 4 Memberships to Together Digital (\$1200 value)
- Email (5) & social media (5) promotion leading up to and following event
- Access to attendee email list
- Speaker priority (if desired)
- Logo and back link to your website on Eventbrite listing and Together Digital website

SILVER
1.5K

5 AVAILABLE

INCLUDES:

- Branded slide and shout out during panel or workshop
- 3 Event tickets
- 2 memberships (600\$ value)
- Email (3) & social media (3) promotion leading up to and following event
- Access to attendee email list
- Logo and back link to your website on Eventbrite listing and Together Digital website

BRONZE
750

UNLIMITED

INCLUDES:

- Logo and back link to your website on Eventbrite listing and Together Digital website
- 2 Email mentions
- 2 Social mentions
- 2 Event tickets

HAPPY HOUR \$200

2 AVAILABLE

Sponsor one of our virtual event happy hours and get a shout out and 2 minutes to talk about your organization

IN-KIND SPONSORS

We are currently looking for in-kind sponsorship options for product, giveaways, memberships, and more.

**POWER
MOVES**

TOGETHERDIGITAL

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PAST SUPPORTERS



MEMBERS BY THE NUMBERS

40%

client side

50%

agency side

40K+

event attendees /year

1K

members

100K+

social impressions
/ month

10%

freelancers/ one
woman show

10K

messages
/ week

COMMON TITLES

- CEO/Owner
- Director
- Manager
- Marketing
- Analytics
- Project Manager
- Designer / UX
- HR, Development
- Operations